

Remarks/Arguments

In the Final Office Action dated November 22, 2005, the Examiner rejected all the claims under 35 U.S.C. § 102 as being anticipated by one or more of the following references: *Tour Source, LeisureShoppe*, U.S. Pat. No. 5,832,454 to Jafri et al.; PCT Appl. Ser. No. WO 97/176,680 to Tagawa; and U.S. Pat. No. 6,119,094 to Lynch et al. (collectively referred to herein as the "Cited References"). In response to the Final Office Action, Applicant has amended independent claims 1, 9, and 16 and dependent claims 18 and 19. Applicant has cancelled claims 10-11. Applicant respectfully requests reconsideration of claims 1, 9, 16, 18, and 19 as presently presented.

Page 3 of the November 22, 2005, Action notes that the "wherein" clauses were given no weight but suggests that if the claimed rules were to be explicitly executed by the claimed system then they would be given weight. Applicant has amended independent claims 1, 9, and 16 to explicitly claim the application of the rules provided by the travel product suppliers by the claimed system. The use of such rules (established by the travel product suppliers) and the application of them is not disclosed or suggested by the Cited References.

Attorney Docket Number: 002092-0208

Accordingly, in view of the amendments and remarks presented herein, it is respectfully submitted that claims 1, 9, 16, 18, and 19 are in condition for allowance and reconsideration of same and notice of allowance of the claims is respectfully requested. Applicant submits that no new matter has been added to the application and requests that the Examiner telephone the undersigned in the event a telephone discussion would be helpful in advancing the prosecution of the present application, particularly before the issuance of a Final Office Action.

The Office is authorized to charge deposit account number 07-1509 for any fees associated with this transmission, including any fees for extension of time.

Respectfully submitted,

GODFREY & KAHN, S.C.

Dated: 22-May-2006By: Brian G. GilpinBrian G. Gilpin
Registration No.: 39,997

Attorneys of Record for the Applicant
GODFREY & KAHN, S.C.
780 North Water Street
Milwaukee, WI 53202-3590
Phone: (414) 273-3500
Facsimile: (414) 273-5198
E-mail: bgilpin@gklaw.com